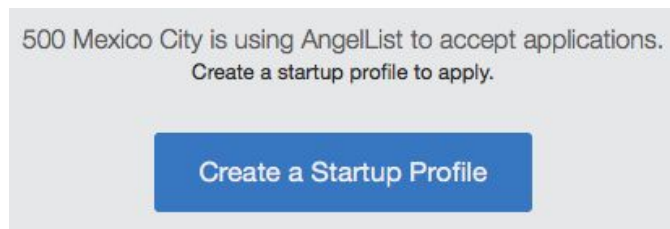


# STEP BY STEP GUIDE TO APPLY TO 500 STARTUPS LATAM BATCH #7

1/ Within <http://500latam.co> click on “APPLY NOW”



2/ Once you are on AngelList's 500 Application page (<https://angel.co/500-mexico-city-batch-7/apply>) Click on “Create a Startup Profile”



3/ Create an account using any of the sign up options

## Sign Up

<input type="text" value="Your full name"/>	<input type="button" value="Sign up with Facebook"/>
<input type="text" value="Email"/>	<input type="button" value="Sign up with Twitter"/>
<input type="text" value="Password (min 8 characters)"/>	<input type="button" value="Sign up with LinkedIn"/>
<input type="button" value="Sign up"/>	
<small>By signing up, I agree to AngelList's Terms of Service and Privacy Policy.</small>	

Already have an account? [Log in »](#)

4/ Fill out the form with the details of your company

Company Info

Company Name

Logo  no file selected

High-Concept Pitch

Company Website

Product

0 / 1000

Location

Markets


5/ Accept "Terms of use" and click "Continue"

Terms of Service

I have read and accepted the [Terms of Service](#)

6/ Fill out all the information about you and your team and click “Continue”

**About You**

Photo  [Change](#)

I studied at

+ [Add College](#)

I worked at


I founded

+ [Add](#)

Mini-resume  10 / 160


Auto:  On  Off

**Good examples**

 **Rene Reinsberg**  
CEO of Goodplates. 1st software startup out of high school. Strong business background (McKinsey, Morgan Stanley). MIT Sloan MBA 2011.

**About Your Team**

**Founders**

 **Didier Quiroz Ceballos**

[ADD A FOUNDER](#)

**Team** People who work at your startup

[ADD AN EMPLOYEE](#)

**Previous Investors** People who invested during past fundraising rounds

[ADD A PAST INVESTOR](#)

**Incubator**

[ADD AN INCUBATOR](#)

**Advisors**

[ADD AN ADVISOR](#)

**Customers**

[ADD A CUSTOMER](#)

**Partners**

[ADD A PARTNER](#)

Continue



## 7/ Review all your profile and click “Publish”

**Draft Mode** Publish

While in draft mode, only your team can see your startup. Be sure to:  
Fill in as much as you can. Product, traction, investors, team and advisors are all important.  
Fill in as much information as you can about your fundraising. And give a lot of details about your traction.  
When you're ready to show your profile, publish it.

**IMPORTANT** After publishing, you will be able to complete your application to 500 Mexico City







## 8/ Click “Finish applying to 500 Mexico City here”

**Your startup profile has been published!**

Follow [these tips](#) to make your profile complete.

**IMPORTANT** Finish applying to 500 Mexico City [here](#)

## 9/ Search for “500 Mexico City Batch 7” and click on it

-  **gener8tor** · gener8tor Milwaukee 2016  
A Concierge Startup Accelerator  
Madison · Milwaukee · Wisconsin · Finance · Venture Capital
-  **Acceleprise** · Cohort 5 - Starting July 2016  
The SaaS focused accelerator backed by great operators - now in San Francisco  
San Francisco · SaaS · Enterprise Software · Incubators
-  **500 Nordics** · Stavanger Pre-Accelerator  
Nordic venture fund from 500 Startups  
Oslo · Stockholm · Mobile · E-Commerce · Consumer · Fin Tech
-  **500 Mexico City** · Batch 6
-  **Runway** · Join the Runway Community! (Rolling)  
Runway is a community and coworking space for entrepreneurs, influencers, and hustlers.  
San Francisco · Startups · Coworking · Incubators
-  **Flashpoint at Georgia Tech** · Batch 7  
Flashpoint creates better startups, faster using the startup engineering process.  
Atlanta

10/ Click “Apply”

**500** **500 Mexico City Batch 6**

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**ABOUT 500 MEXICO CITY**

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**ABOUT THIS PROGRAM**      500 Startups is a venture capital fund and a global family of startup and investment professionals helping tech companies grow.

Our industry-leading Latin-American program based in Mexico City brings together mentors, founders and investors from Silicon Valley and around the world for a 4 month program to accelerate your company and help you with legal, marketing, distribution, finance and fundraising as you prepare and work to achieve exponential growth.

We invest US\$65k in LATAM companies in exchange for 10%. We charge a US\$15k fee for participation in the accelerator program. For more information on the terms and conditions please visit: [500mexicocity.com](http://500mexicocity.com)

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**DUE DATE**      June 12

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[Apply](#)      500 Mexico City will have access to DD's fundraising information

11/ Answer the form and click “Apply to 500 Mexico City”

About DD · This information is visible on your profile

Product	<input type="text" value="Anything you want"/> 18 / 1000
Video	<input type="text" value="www.youtube.com"/> Give a link to a short (~3 minute) video of your founders presenting the opportunity. Production value is not important.
Who we are	<input type="text" value="How did the founders meet and how long have you been working together? How do you delineate your roles and responsibilities? Why did you choose to work together?"/> 0 / 500
Why we're doing this	<input type="text" value="Why are you pursuing this particular idea? Do you have domain expertise in it? Have you tested it with customers? What unique insight or belief(s) do you have about this market?"/> 0 / 500

Where do you see your company in 3 years?

Please describe in detail: i) What is your biggest challenge right now, ii)What do you think your biggest challenge will be in 12 months and iii) your plan to get to your 3 year vision.

a

What is your advantage?

Please describe in detail: i) What do you have that no one else in your industry has?, and ii) What do you understand about your business that other companies in it just don't get?

a

We love numbers! Please tell us: i) How many users/clients do you have, ii) What is your monthly burn-rate?, iii) How much revenue have you booked in 2016 to date? (list total revenue for each month), and iv) of your revenue, How much of that was profit? (for each month).

a

What is the current state of your capitalization table?

Describe in detail: Founders and ownership percentage, ii)Any agreement amongst founders (ie. special conditions, vesting) and ii) Anything you want us to know.

a

Will all the founders be available full time in Mexico City for 5 months for the acceleration process? If not, what is the specific situation of each founder about this?

a

Save

Apply to 500 Mexico City

12/ Review the top of the page and look for the confirmation message

Your application has been submitted

**NOTE: ANGELLIST DOES NOT SEND A CONFIRMATION EMAIL OF YOUR APPLICATION TO 500 STARTUPS LATAM BATCH 7 IF YOU WANT TO CONFIRM THAT YOUR APPLICATION WAS SUBMITTED CONTACT [team-mx@500startups.com](mailto:team-mx@500startups.com)**